



Mark Young
New York Metro

August 29, 1997

To: Lee Maney / Steve Grossberg / Charlie DiBeneditto
Subject: Field Trip / Review Winston at Retail

Gentlemen,

The following information applies to next week's schedule for Dave Wilmesher and myself.

Wednesday September 3:

- * Lee will pick Dave up at the Newark airport at approximately 8:45am (exact flight # and time will be provided). Work with Dave in Brooklyn looking at the Winston introduction at retail. Make plans with Steve to meet at a restaurant for lunch.
- * Dave will work with Steve after lunch. At the end of the day, take Dave to the NY Hilton where he has a reservation along with Charlie and myself.

Mark Young	conf.#xxxxxx	Guaranteed / MY AmExp.
Charlie DiBeneditto	conf.#xxxxxx	Guaranteed / MY Am.Exp.
Dave Wilmesher	conf.#xxxxxx	Guaranteed / MY Am.Exp.

- * I will work with Charlotte in the morning and Randy in the afternoon. They should determine a restaurant to meet at 1pm and the 3 of us can have lunch. Randy can take me to the NY Hilton at the end of the day.

Note for Charlie: Pick me up at the ROU Wednesday morning to eliminate having two cars in the city. Also, make a reservation at the restaurant that we went to last time in town (had the second floor smoking section).

Thursday September 4:

- * Dave and I will work with Charlie all day. We will take Dave back to the Newark airport for a 4:35 flight.

With all the work that you and your Representatives have been doing on Winston, it'll be a pleasure to let Dave see your results. If you have any questions, give me a call.

Sincerely,

Mark Young

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